

"Street Art" - Description of my work

In this project, I am realizing my ambition to bring my work out of the studio to public space.

I chose several sites for display: in city centers, industrial and commercial areas, outside of town, and at the entrance to the suburbs. The imaginative potential of the works is at its highest during rush hour, when the commute is at its dullest.

In my filming, I highlighted not just the sites of display, but the routes of approach as well as the surrounding road signs.

Using digital technology I did two things

Firstly, I superimposed my works onto the signs (which I associate with classroom blackboards) and moving trucks.

Secondly, I created digital variations of the original work that fluctuate as one approaches.

The imposition of art onto billboards and other advertisements represents my attempt to reclaim through art the public space and psyche.

I chose a cello concerto by Dvorák that I think that has a blend of rebellion and revolutionary temperament, but also a sense of flow and continuity

Yehudit England, June 2015